

D2

Establishing start-up: legal perspective



Goal	The main goal of the training module is to explain the differences between various legal forms of start-ups. Self-employment, limited liability company, joint stock company and simple stock company will be described in more detail within this course. From the point of view of intellectual property, its origin within the start-ups and the subsequent possibility of licensing and selling the intellectual property in general will be also described.
Format	Seminar/webinar
Recommended duration	4 hours
Content of the training activity	Topic 1: Various legal forms of start-ups <ul style="list-style-type: none">● self-employment● limited liability company● joint stock company● simple stock company Topic 2: Intellectual property — licensing and selling <ul style="list-style-type: none">● intellectual property of start-ups in general● licensing (License agreement)● selling
Expected learning outcomes	After taking the training course, the participant should be familiar with different legal forms of start-ups and steps needed to establish the selected legal form. They should also have a basic understanding of procedures to implement in case of creation of intellectual property within a start-up and how to deal with the ownership of intellectual property.
Link to career opportunities in life-sciences	The daily reality of working in a fast-growing start-up can be very challenging. Start-ups are characterized by a very fast pace, lack of a clear structure and process, and constant change. They are also risky and many of them fail. Providing PhD students with an insight into differences between corporate and start-up cultures and the various legal forms of start-ups can help them in their decisions whether and how to start a career in a start-up company.
Recommended training prerequisites	Participation in the course "Basics of IP protection" and "From Idea to Venture".
Trainer/facilitator qualification	The recommended qualification of a trainer is legal education, practical experience with creation of various forms of companies and practical experience in the field of intellectual property.

Recommendations and suggestions for course/activity setup and methods used:

	Duration	Activity description
Course/activity set-up and methods used	90 min	various legal forms of start-ups (self-employment, limited liability company, joint stock company, simple stock company)
	150 min	intellectual property in general; licensing and selling
Recommended number of participants	No specific limitations.	
Forms of active engagement	Discussions — questions and answers.	
Recommended pretraining activities	Reading the text (selected parts) — Commercial Code, Copyright Act, Patent Act, Trademark Act, Design Act	
Reflection questions	Presentation, videos.	
Reflection questions	<ol style="list-style-type: none"> 1. What are the legal forms to establish a start-up? 2. What is the advantage of setting up a limited liability company over other forms of companies? 3. How to proceed in case of protection of the company's intellectual property? 4. What are the benefits of a registered trademark? 5. What are the specifics of a license agreement? 	
Engagement of external experts	Engaging an external expert, e. g. lawyer with practical skills in creating companies, intellectual property is an added value.	
Venue requirements	No specific requirements	
Technical and material requirements	PC, projector	